



SEA REFLECT EXPLORE PROTECT

“HAUNTED WAILING BOO-SEUM” SPONSORSHIP OPPORTUNITIES 2022

Program sponsorship at The Whaling Museum & Education Center provides a range of opportunities for businesses looking for exposure in the community through cause-related marketing. Our Halloween event is a great way to reach new audiences.

The Museum’s most popular program, the audience for this October 30 event draws 200-300 families with children ages 2-10. Additional households are reached through our website (which averages over 2,000 hits/month), mailings to over 1,500 local households, 8,000 postcards to elementary students in local school districts, press coverage, and active social media accounts.

PRINTING SPONSOR: \$750 (1 AVAILABLE)

- Name on all 8000 postcards distributed through local elementary schools with “Printing courtesy of _____”
- Circulation of over 4,000 mailings and emails
- Recognition on our web page and social media sites with links to your organization’s website
- Recognition as program sponsor on Museum’s annual report

SPOOKTACULAR ZOO SPONSOR: \$500 (EXCLUSIVE - SOLD)

- Prominent signage at the event printed by the Museum using provided logo
- Circulation of over 4,000 mailings and emails
- Recognition on our web page and social media sites with links to your organization’s website
- Recognition as program sponsor on Museum’s annual report

WHEEL OF HORROR SPONSOR: \$300 (1 AVAILABLE)

- Prominent signage at prize wheel (every child wins a prize)
- Recognition on our web page and social media sites with links to your organization’s website

CRAFT TABLE SPONSOR: \$200 (8 AVAILABLE)

- Signage at 1 of up to 8 hands-on activity stations in the Museum workshop, gallery or on the plaza (weather permitting).

Recognition on our web page and social media sites with links to your organization’s website.

The deadline for reserving a sponsorship and providing logo is September 22, 2022. Payment is due October 7, 2022.

Please contact Gina Van Bell at 631-367-3418 x12 or gvanbell@cshwhalingmuseum.org to discuss these or other sponsorship opportunities.